

SILVER BEACH IMPROVEMENT ASSOCIATION ANNUAL MEMBERS' MEETING August 29, 2020

Minutes of the Membership Meeting of the Silver Beach Improvement Association (SBIA), North Falmouth, MA held virtually through ZOOM on August 29, 2020 at 10:00am. The Annual Meeting was physically closed to the membership due to the COVID-19 outbreak emergency. The attached Agenda of the Annual Members' Meeting was posted on the SBIA Website and sent to the Membership on August 23.

I. CALL TO ORDER

President Michael Halloran called the meeting to order at 10:15am with 81 participants.

II. ROLL CALL OF BOARD

Present: Michael Halloran, Penny Fleming, Ron Fernandes, Beth Tuleja, Carolyn O. Halloran, Allison Hutchins, John Maxwell, Kelly Strain, David O'Keefe, Lindsay Doherty, Andrew Gilmore, Sarah Maxwell, Beth Murphy, and Richard McCarthy

Absent: Jennifer Lynch, Michael Brown, Peter Leddy, Peter Lind, Jim Simmons, and Andy Doherty

III. PRESIDENT'S REPORT - Michael Halloran, President

Michael Halloran opened the meeting by thanking all of the membership for their cooperation during these trying times. He reported that the Board spent a tremendous amount of time trying to put together as many summer activities as possible with membership and employee safety being our first priority. Michael recounted that there were several times this winter when the Board considered cancelling all association-related activities and events due to COVID-19 restrictions. Michael announced that due to personal and professional reasons he would be resigning as President of the SBIA.

IV. MEMBERSHIP REPORT - Richard McCarthy, Chairperson

The Membership Report was given by Rich McCarthy. Rich reported that the Association had a record number of 500 paid members compared to the previous record-breaking year of 453. He thought that manning the membership tables along with membership identification tags, beach security and support and continued follow-up with previously paid members all contributed to the success of 2020.

V. FINANCIAL REPORT - Ron Fernandes, Treasurer

Before Ron gave the Financial Report, he asked that Penny Fleming give a report on the Joanne Ward New Silver Beach Store. In an effort to operate the store safely in 2020 and improve operations going forward, the Store Committee (Penny Fleming, Julie Rotondo, Elaine Beckett, and Paul Merchant) requested that the association invest in an online shopping/ordering system. The estimate was that the return on investment would be realized in approximately four weeks but in reality, it paid for itself in a matter of days. We now have a system to not only sell online but also tracks sales and inventory going forward. The Online Store opened on June 19, 2020, customers ordered and paid for their merchandise on the SBIA Website and set-up a pickup time. Online orders were processed by the store committee volunteers and customers picked them up during store hours. Penny thanked the store volunteers for all of their efforts with the online orders and tent sales. Penny reported the store will sell a record of over \$20,000 in 2020 compared to \$17,000 in 2019. After 10+ years of leading the store, Penny thanked Julie Rotondo for her efforts.

The Financial Report was given by Ron Fernandes. Ron reported that we had a bank balance at the beginning of the year of \$33K. Our current bank balance is \$85K and projected to be \$38K to \$40K at year-end. Based on the increased revenues from membership dues and store sales along with continuously controlling costs, the Association's profits will allow us to make a double payment on our "courts" loan and exceed the profit budget by \$5K to \$8K. Ron mentioned two areas where spending exceeded budget and they were both to support the beaches due to COVID-19, lifeguard payroll and beach security/support used to minimize non-member use of the Association beaches. Each of those expenses were \$3K higher than budgeted. The Association's Line of Credit otherwise known as "Court Loan" is currently \$54K and will be \$29K at year-end. Ron reminded

everyone that when the loan was originated three years ago, the expectation for year-end 2020 was \$87.5K, but is now projected to be \$29K, a difference of \$58.5! He thanked the membership and Board for their efforts in decreasing the loan balance.

VI. BEACH COMMITTEE REPORT - Lindsay Doherty, Co-Chairperson

The Beach Committee Report was given by Lindsay Doherty. Lindsay reported that we had a very successful year at the beaches. We employed a total of seven lifeguards, six of them returned from last year and our one new guard, Alyssa O'Keefe, is very familiar with New Silver beaches. There were no major injuries to report and only a few minor first aid incidents. Modified (due to COVID-19) swim lessons were given but due to safety concerns were stopped near season's end. Certificates of Completion and small gifts were given to all participants.

VII. ENTERTAINMENT/SOCIAL ACTIVITIES COMMITTEE REPORT - Sarah Maxwell, Chairperson

The Activities Committee report was given by Chairperson, Sarah Maxwell. She reported that we had several remote kids' bingo, adult bingo and arts and crafts. She also reported on modified fishing and crabbing tournaments that were able to be done safely following CDC and State guidelines. The Annual Adult Cornhole and NSB Golf Tournaments were held and Illumination Night was brought back to its roots with the emphasis on decorating homes and people walked the streets in NSB viewing the decorated houses. She suggested that we stick with that emphasis going forward even after COVID-19 restrictions have been lifted. Fitness Boot Camp and Pickleball were held at the tennis courts throughout the summer.

VIII. GROUNDS/HARBOR COMMITTEE REPORT - Andy Doherty, Chairperson

The Grounds/Harbor Committee report was given by Penny Fleming, Vice President due to the absence of Andy. Andy emailed Penny his report and she read it on his behalf. Andy reported minor repairs had to be done to the swing sets in the children's playground area. The harbor is on the list to be dredged again (scheduled for 2023) but based on past history the schedule unlikely to be adhered to. Report included thanking David O'Keefe for

almost single-handedly getting an environmental permit from the Town of Falmouth to be able to clean the beaches going forward.

IX. NEW STANDING COMMITTEE FORMATION - Penny Fleming, Vice President

Penny Fleming requested that we add two new standing committees to our Association Board. First, JW NSB Store Committee should be recognized as a standing committee with a chairperson having voting rights on the Board. The Store has provided revenue to the Association and has become an important part of the financial health of the Association. Second, an Advisory Committee shall be formed to provide the President their recommendations/expertise on issues such as bylaw updates/questions, capital improvement projects and others as identified by the President of the SBIA Association. This committee will be made of past presidents and others who may have legal, real estate, or other expertise as needed.

A motion was properly made and the membership unanimously voted to add the two new standing committees to the Board for 2021.

X. 2021 NOMINATION COMMITTEE - Ryan Hutchins, Chairperson

Ryan Hutchins reported that the nominating committee submitted the following Association Board slate for the upcoming year:

- **Board Officers:** Penny Fleming, President; Beth Murphy, Vice President; John Maxwell, Secretary; Ron Fernandes, Treasurer; and Beth Tuleja, Financial Secretary
- **Board of Directors:** Carolyn Halloran, Allison Hutchins, Peter Lind, Rich McCarthy, Jim Simmons and Kelly Strain
- **Past President, ex officio:** Michael Halloran
- **Historian:** Beth Tuleja
- **Committee Chairs:** David O'Keefe, Advisory; Sarah Maxwell, Beach; Peter Leddy, Entertainment/Social Activities; Michael Halloran, Finance; Andy Doherty, Grounds and Harbor; Elaine Beckett, JW NSB Store; Richard McCarthy, Membership/ Volunteer; Beth Murphy, Movie

A motion was properly made to approve the Nominating Committee's recommendation and elect the new and continuing Board Members as stated. The vote was unanimously approved by the membership.

XI. CLOSING COMMENTS - Michael Halloran and Penny Fleming

Michael Halloran thanked the retiring Board and Committee Chairs. He thanked the retiring board members: long-time Beach Committee Chair and Co-Chair, Lindsay Doherty; Jennifer Lynch, Secretary; Andrew Gilmore, Beach Co-Chair and Board of Director, Michael Brown for their service and wished them well.

Mike took a moment to mention that an email was received from a member regarding the Board's positions with regard to calling the police on parking violations. He stated that unless illegal parking was a safety issue directly related to beach access that the board would not be calling the police. Of course, as an individual anyone can call the police when they see a parking violation. The board has no control over individuals.

Penny Fleming spoke on behalf of the new board and asked for member support as President.

The meeting was adjourned at 11:09am.

Respectfully submitted by:

Ron Fernandes and Penny Fleming

Attachment: Annual Members' Meeting Agenda

SILVER BEACH IMPROVEMENT ASSOCIATION ANNUAL MEETING

Date: August 29, 2020
Time: 10:00 AM
Location: Zoom Meeting

- **President's Report – Michael Halloran**
 - Opening Comments and Review

- **Membership Report – Rich McCarthy**
 - 2020 Membership Results
 - Membership Efforts

- **Financial Report – Ron Fernandes**
 - Bank Balance
 - 2020 Projected Financial Results
 - Line of Credit

- **Beach Committee Report – Lindsay Doherty**
 - 2020 Lifeguard Report
 - 2020 Beach Support Review

- **Activities Committee Report – Sarah Maxwell**
 - Summary of 2020 Events

- **Grounds Committee Report – Andy Doherty**

- **New Standing Committees - Penny Fleming**

- **2020 Board Nominations – Ryan Hutchins, Courtney Affanato**

- **Closing Comments - Michael Halloran and Penny Fleming**