

**SILVER BEACH IMPROVEMENT ASSOCIATION**  
**ANNUAL MEMBERS' MEETING**  
**August 27, 2022**

Minutes of the Annual Membership Meeting of the Silver Beach Improvement Association (SBIA), North Falmouth, MA was held at the New Silver Beach (NSB) Tennis Courts on August 27, 2022, at 10:00 am. The attached Agenda of the Annual Members' Meeting was posted on the community bulletin board along with the SBIA website and sent via email to all 2022 members.

**I. CALL TO ORDER/QUORUM**

President ex officio, Michael Halloran, called the meeting to order in the absence of Penny Fleming, President, due to her sudden illness. Casey Quirk noted that we had a quorum for the annual meeting in accordance with our SBIA Bylaws.

**II. READING OF ANNUAL MEETING MINUTES DATED AUGUST 28, 2021**

The reading of the minutes was waived as they were emailed to the membership and posted on the SBIA website for members to read.

*A motion was properly made to approve the 2021 Annual Meeting Minutes as posted on the SBIA website. The vote was unanimously approved by the membership.*

**III. ROLL CALL OF BOARD**

**Present:** Casey Quirk, Ronald Fernandes, Beth Tuleja, Carolyn Halloran, Karen Kullen, Rich McCarthy, Michael J. Halloran, David O'Keefe, Andy Doherty, Elaine Beckett, Sarah Maxwell, and Kelly Strain

**Absent:** Penny Fleming, Peter Leddy, Peter Lind, and Ray Lofstrom

**IV. 2023 BOARD NOMINATIONS**

Jennifer Rogg, Nominations Committee Chair reported that the nominating committee submitted the attached Association Board slate for the upcoming year (see attached).

*A motion was properly made to approve the Nominating Committee's recommendation and elect the new and continuing Board Members as stated. The vote was unanimously approved by the membership.*

**V. PRESIDENT'S REPORT**

Mike Halloran relayed Penny Fleming's notes that she provided. Penny's term as President will end next year. We have been unsuccessful in finding someone to fill the Vice President position or the Secretary position. If no one steps up as Vice President this year, we may not have a President next year. We need you to volunteer and step up to help on the board. Our funds look much healthier than in years past which says that are members are happy to pay for what they are getting. The playground area needs attention as well as the area next to the shed/store. We need to pay attention to these two areas and would like to provide a much-needed space for our children and

adults alike to get off the beach and have some lunch. Later this morning, Jennifer Rogg is going to talk to us about how we will manage these two areas and some fund-raising ideas that she has for beautification of the areas. This summer included many planned summer activities for kids and adults with safety and security for the beach. There was also a committee working on the 125<sup>th</sup> anniversary. The store successfully had their first Artisan Tent Sale. Many kudos go to all the Committees who worked hard in planning and executing so many fun events.

## VI. COMMITTEE CHAIR REPORTS

### a. Activities & Events Committee – Kelly Strain

Kelly Strain reviewed the considerable number of activities that were held this season. She thanked all her volunteers and did note that we could have used some more volunteers to have a few additional kids' activities.

### b. Beach Committee – Karen Kullen

Karen Kullen reviewed this summer's beach activity. She noted the success and acceptance of the membership of our beach monitors. Also reviewed the challenge that all beaches had this season, to adequately staff the beaches. We did better than most beaches this season.

### c. Grounds and Harbor Committee – Andy Doherty

Andy covered the increase in number of times we cleaned the beaches this season. He also told the membership we had an unexpected expense of \$1,200 for a new anchor for the swim raft.

### d. Historian – Beth Tuleja

Beth Tuleja's report was primarily to ask the membership on what they'd like to see for our 125<sup>th</sup> anniversary in 2023. July 29<sup>th</sup> was proposed for the celebration day for next year. She asked for everyone's cooperating in compiling a "three-generation" (or more) list of members.

### e. Joanne Ward NSB Store Committee – Elaine Beckett

Elaine reported another very successful season for the store. She reported sales of \$22,612 (our expectation was \$19K). She reviewed the supply chain issues that would have negatively affected the store sales and thanked Paula Merchant for the excellent job she did in procuring the inventory for the start of the season and a second time during the middle of the season. Elaine thanks all the store volunteers.

### f. Membership Committee – Rich McCarthy

Rich McCarthy reported that we had 496 paid memberships this season.

### g. Financial Committee – Ron Fernandes

- The attached 2022 budget showed revenue of dues to be collected by 440 memberships. We collected membership dues for 496 memberships. This added about \$10K to the revenue side of our budget.
- We budgeted spending \$19K for store supplies/inventory, our latest estimate is that we spent approximately \$21.5K. The reason for this increase was higher prices and supply chain issues.
- We spent less money on lifeguards this year. We budgeted for seven full-time lifeguards, and we ended up with five lifeguards.

- We spent approximately \$3K over our budget for beach expenses. This was due to beach cleaning, new defibrillator, and the hiring of Beach Monitors.
- The plan was to have the excess income of \$12,500 added to our Capital Improvement Fund and we now are forecasting we will be adding \$18K.
- Our bank balances at the beginning of the year were \$30K in our Operating Account and \$20K in our Capital Improvement Fund Account. Our forecast at the end of the year will be \$30K in Operating Account and \$38K in our Capital Improvement Fund Account.

## VII. UNFINISHED BUSINESS

- a. We continue with the bylaw review. This is a large undertaking. We want to make sure that we have a reason to update the bylaws and bring them to the members for a vote. We feel that the bylaws need to be updated if only to bring us to 2022. The last time they were updated was in 2011 which is why we are looking at them again.
- b. Board Procedures and Processes need to be developed. We will meet in the Fall to discuss the Board documenting our processes, procedures, and policies.
- c. Town of Falmouth Traffic Study. We worked with the Town of Falmouth on a traffic study which was done this year. Please see the results of the traffic study posted on our SBIA website.

## VIII. NEW BUSINESS

- a. **Beautification Projects for Playground and Picnic Area – Jennifer Rogg.** Jennifer reported that she is working with a contractor and a fund-raising company on these two projects. She will be doing a couple fund-raising activities to help fund the projects. A presentation will be done to the Board this Fall.
- b. **Facebook Page** – the Board has realized that we were missing another media critical to our communication strategy... that of Facebook. We have collaborated with the administrators of the Facebook Page called **“New Silver Beach Community Page”** and will be posting our activities and events on that Facebook page. We will also post critical or important Board information for our members. We will not post any private Board/Member information on Facebook. We will continue to use our SBIA Website and Email blasts to communicate Board information but will use this Facebook page to communicate activities and events. If you aren't a member ... please invite yourself!!

## IX. CLOSING COMMENTS

First, we would like to thank those Board Members who will be moving on... we thank you for your participation and the countless hours of planning, preparing, and executing all our SBIA events, including all the behind-the-scenes activities that no one sees ... maintaining the water safety and cleanliness of the beach to the fun activities at the tennis courts including senior pickleball, kids' tennis, kids crafts and bingo, Illumination night activities, etc. The store committee which came up with innovative ideas the past few years with tent sales (and now last year with the artisan tent sale) ... all done by NSB volunteers. And a special thank you to the

Grounds & Harbor committee who make sure things always look beautiful!! Thank you, thank you.

Second, we want to welcome the new board members for 2023, we have five new board members this year! Thank you so much for agreeing to help our NSB community. And thank you to Jennifer Rogg and the Nominations committee for seeking new members! We also welcome back many board members that come back every year and work hard to make NSB a better place! We are a much sought-after community, and it is because of these board members. It is because of these volunteers who do it every year... why because they love NSB.

We also would like to mention a couple folks like Paula Merchant who is not on the board but does all the ordering (spends most of the winter making sure the Store has something to sell), John Merchant who does our taxes every year, Charles McCafferty who has volunteered to bring us up to speed with what he is doing with the Town of Falmouth (stay tuned after the meeting to hear his presentation to the members). Also, to the West Avenue Beach Association and Mavrides Trust Association that share their beaches with our members each summer ... we thank you.

Finally, to all our members who make life at New Silver Beach a wonderful experience. We thank you.

#### X. OPEN FORUM FOR MEMBERS TO COMMENT

- Member asked if we could expand/construct more kayak racks. Andy Doherty answered that we didn't have any more property to expand the kayak racks. She also mentioned that she bought a spot this year and racks were completely full.  
*ACTION: Schedule a few days next year to check the racks for valid stickers. This would only be done if we can get member volunteers to do this.*
- A member proposed a discount on dues paid early.  
*ACTION: The Treasurer will do a review and present to the board for a vote.*

#### XI. ADJOURNMENT

The meeting was adjourned by Michael Halloran.

#### **Attachments**

- (1) Annual Meeting Agenda for August 27, 2022
- (2) 2023 Board Slate including Committee Members
- (3) 2022 Budget versus 2022 Projected as of 8/27/2022

SILVER BEACH IMPROVEMENT ASSOCIATION

## 2022 ANNUAL MEMBERS' MEETING AGENDA

Date: August 27, 2022

Time: 10:00 AM

Location: NSB Tennis Courts

### Reading of Meeting Minutes Dated August 28, 2021 – Casey Quirk

- The reading of the minutes has been waived as they were emailed to the membership and posted on the SBIA website for members to read.

### 2022 Board Nominations – Jennifer Rogg

- Election or Announcement of Officers, Board of Directors, and Committee Chairs

### President/Vice President Report – Penny Fleming

- Opening Comments and Year-End Review

### Committee Chair Reports

- **Activities & Events Committee Report – Kelly Strain**
  - Summary of 2022 Summer Activities and Events
- **Beach Committee Report – Karen Kullen/Casey Quirk**
  - 2022 Beach Report
- **Grounds & Harbor Committee Report – Andy Doherty**
  - 2021 Grounds & Harbor Report
- **Historian Report – Beth Tuleja**
  - Records Project (Historical and Business)
  - 125<sup>th</sup> Anniversary in 2023
- **JW NSB Store Committee Report – Elaine Beckett**
  - End-of-Year Store Report

- **Membership Report – Rich McCarthy**
  - 2022 Membership Results
- **Movies Committee Report – Sarah Maxwell**
  - 2022 Summer Movie Report

## **Financial**

- **Treasurer's Report – Ron Fernandes**
  - Bank Balance
  - 2022 Projected Financial Results

## **Unfinished Business – Penny Fleming**

- Bylaw Review
- Board Procedures & Processes
- Town Of Falmouth Traffic Study

## **New Business**

- Beautification Projects – Playground and Picnic Area
- Board Facebook Page to share information to our members

## **Closing Comments – Penny Fleming**

- A special thanks to our Board Members who are stepping down from the Board next year.
- Welcome to the new Board Members and thank you for stepping up to serve on the SBIA Board
- Thank you to Jennifer Rogg and Nominations Committee for working to bring new members to the Board
- Volunteering
- Thanks to our Membership for their support

## **Open Forum for Members to Comment**

# 2023 SBIA Board Slate

## Board Officers

Penny Fleming

**UNFILLED**

Ronald Fernandes

**UNFILLED**

Ray Lofstrom

President

Vice President

Treasurer

Secretary

Financial Secretary

## Board of Directors

Kate Asack

Kara Chapman

Denise Foss

Peter Lind

Meghan Rogers

Jennifer Rogg

Committee Support: Activities & Events (Kids)

Committee Support: Store Support

Committee Support: Beach Support

Committee Support: Grounds & Harbor

Committee Support: Movies Support

Committee Support: Advisory Committee

Michael Halloran

Beth Tuleja

President ex Officio

Historian

## Committee Chairs

Carolyn Halloran

Kelly Strain

David O'Keefe

Karen Kullen

Michael Halloran

Andy Doherty

Casey Quirk

Elaine Beckett

Sarah Maxwell

Activities & Events Committee (Adults)

Activities & Events Committee (Kids)

Advisory Committee

Beach Committee

Finance Committee

Grounds & Harbor Committee

JW NSB Store Committee

Membership/Volunteer Committee

Movies Committee

Each committee has a Chair and at least one member from the Board Officers and/or Board Directors acting as support for that committee. Each committee will have SBIA members who are selected by the Committee Chair to support the committee to promote from within the Committee to Chair in future assignments.

SBIA		
Profit and Loss Comparison		
2022 Budget vs 2022 Projected 8/27/22		
	2022	2022
	Budget	Projected on 8/27
Revenue		
Membership Dues	94,300.00	104,450.00
SBIA Store	19,000.00	21,500.00
Kayak Fees	2,000.00	2,075.00
Contributions Income	0.00	150.00
Association Functions	3,170.00	2,081.00
Total Revenue	\$ 118,470.00	\$ 130,256.00
Expenses		
SBIA Store purchases	12,350.00	12,350.00
Total Lifeguard Salary & Taxes	36,650.00	36,650.00
Total Beach Expenses	11,630.00	11,630.00
Repairs and Maintenance	7,900.00	7,900.00
Equipment purchases	4,000.00	4,000.00
Insurance (s)	15,330.00	15,330.00
Real Estate Taxes	2,600.00	2,600.00
Mooring Fee	110.00	110.00
Membership Costs	930.00	930.00
Professional Fees	775.00	775.00
Bank Service Charges	2,200.00	2,200.00
Assoc. Program Expenses	5,710.00	5,710.00
Supplies	1,600.00	1,600.00
Licenses and Permits	240.00	240.00
Donations	1,100.00	1,100.00
Gas and Electric	120.00	120.00
Interest Expense	0.00	0.00
Miscellaneous Expenses	2,680.00	2,680.00
Total Expenses	\$ 105,925.00	\$ 105,925.00
Operating Income	\$ 12,545.00	\$ 24,331.00
Principal Paid on Courts Loan/ Capital	12,500.00	12,500.00
Net Income	\$ 45.00	\$ 11,831.00